

20TH
ANNUAL
KENTUCKY

DERBY

2025

DAY
CELEBRATION

MONMOUTH
PARK CHARITY

MAY 3, 2025



*Monmouth Park Charity Fund Board of Trustees and
the Kentucky Derby Day Celebration Committee
cordially invite you to attend*

THE 20TH ANNUAL
KENTUCKY DERBY CELEBRATION

Proceeds to Benefit Charities of Monmouth County

SATURDAY, MAY 3, 2025

POST TIME: 3:30 PM TO 7:30 PM

AT BLU GROTTO'S OUTDOOR GARDEN
AT THE HISTORIC MONMOUTH PARK RACETRACK
200 PORT AU PECK AVE, OCEANPORT, NJ

SIMULCAST OF THE KENTUCKY DERBY

BETTING STATIONS

COCKTAILS, HORS D'OEUVRES & BLU GROTTO CHEF SPECIALTIES

HAT CONTEST & PARADE

LIVE, SILENT & CHANCE AUCTIONS AND CASH RAFFLE

LIVE MUSIC

VALET PARKING

DERBY ATTIRE

2025 Honoree



**Robert C. Garrett,
CEO & Team Members of
Hackensack Meridian *Health***

HONORARY CHAIR

**Peter Cancro, CEO & Founder
Jersey Mike's**

EVENT SPONSOR



**Hackensack
Meridian *Health***

**INVITATION UNDERWRITER
Joseph C. & Anita Roselle and Family**

For more information contact

Casey Pioli, 732-571-5325 or cpioli@mpcharityfund.org • www.mpcharityfund.org

SPONSORSHIP OPPORTUNITIES (Please reserve by April 4, 2025)

- Event Sponsor | \$50,000 Premier Reserved Seating** for 4 tables of 10, four bottles of champagne, logo/name on invitation, **SOLD** EVENT BANNER, gold framed double-page ad in program, acknowledgement on website and in media releases.
- Finish Line Sponsor | \$25,000 Premier Reserved Seating** for 2 tables of 10, two bottles of champagne, logo/name on event banner, blue border double-page ad in program, acknowledgement on website and in media releases.
- Buffet Sponsor | \$20,000 Premier Reserved Seating** for 2 tables of 8, two bottles of champagne, double-page ad in program, acknowledgement on website and in media releases.
- Run for the Roses Sponsor | \$15,000 Reserved Seating** for 10 guests, full page ad in program, acknowledgement on website and in media releases.
- Mint Julep Sponsor | \$10,000 Reserved Seating** for 8 guests, full page ad in program and listing on website.
- Winners Circle Sponsor | \$7,500 Reserved Seating** for 6 guests, full page ad in program and listing on website.
- Trifecta Sponsor | \$5,000 Reserved Seating** for 4 guests, half page ad in program and listing on website.
- Military Hero Sponsor | \$3,000 Reserved seating** for 2 guests, listing on signage on Military Table and supports a table of 10 veterans, wounded warriors or their families to attend event and listing in program and on website.

UNDERWRITING OPPORTUNITIES

- Invitation Underwriter | \$1,000** Listed on invitation, full page ad in program and listing on website. (Must reserve **SOLD** January 10, 2025 for inclusion on invitation)
- Step & Repeat Underwriter | \$2,500** Logo/name at the Step and Repeat Banner, full page ad in program and listing on website. (limit to two)
- Entertainment Underwriter | \$2,500** Full page ad in program, sign at stage and listing on website.
- Decoration Underwriter | \$1,500** Centerpiece table signage at all reserved tables, listing in program and on website.
- Mobile Bidding Tech Underwriter | \$1,000** Sign at guest help desk, half page ad in program and listing on website.

Guest Reservations -Individual Tickets

- _____ **Individual Ticket | \$250** (Open seating) deadline April 21, 2025 (unless sold out earlier).
- _____ **Individual Reserved Ticket | \$300** (Reserved seating) deadline April 21, 2025 (unless sold out earlier).
- _____ **Reserved tables of 10 | \$3,000** Table host must reserve and pay in full by check or credit card by April 4, 2025.
- _____ **Reserved tables of 8 | \$2,400** Table host must reserve and pay in full by check or credit card by April 4, 2025.

AD JOURNAL

Deadline to submit ad is April 4, 2025

- Full Page | \$250
- Half Page | \$150
- Back Cover - full color | \$1,500
- Inside Front Cover - full color | \$750
- Inside Back Cover - full color | \$750
- Listing | \$100

Name for listing ads: _____

Details of Ads - The Event Program Ad Journal will be a printed book plus virtual journal on screens at the event and on our website

The following are the specifications related to journal ads:

Full page ads are 5" x 8".

Half page ads are 5" x 3.75".

All measurements are width x height.

Digital ads are 1920 pixels x 1080 pixels

Email camera ready ad files to cpioli@mpcharityfund.org

Must be submitted in jpeg or pdf format.

ADS ARE NON-BLEED (THERE IS A .25" BORDER AROUND THEM).

Ads ARE IN FULL COLOR.

LISTING INCLUDES ONLY THE NAME OF THE DONOR/COMPANY OR ORGANIZATION.

Deadline to ensure inclusion in the ad journal is April 4, 2025.

KENTUCKY
DERBY DAY
CELEBRATION
AT
MONMOUTH
PARK



Please R.S.V.P.

Kentucky Derby Day Celebration



MONMOUTH PARK CHARITY FUND
• A COMMITMENT TO COMMUNITY SINCE 1946 •

PLEASE FILL OUT COMPLETELY

Payment by check please use the envelope enclosed or mail to:
Casey Pioli, Monmouth Park Charity Fund, 175 Oceanport Ave.,
Oceanport, New Jersey 07757

Name _____ Company _____

Address: _____ City _____ State _____ Zip _____

Phone _____ Cell _____ Email _____
(email must be provided for event communications)

Attendees

Attendees

PAYMENTS BY CREDIT CARD
<http://bidpal.net/kderby25> or QR CODE



Questions or for more information contact
Casey Pioli at cpiole@mpcharityfund.org or call
732-571-5325.

Monmouth Park Charity Fund Mission

Founded in 1946, Monmouth Park Charity Fund was created to raise and distribute grants to non-profit agencies serving residents of Monmouth County that provide critical services related to health, those at risk, and those in need of special services. Since our incorporation in 1947 we have distributed over \$10.7 million in grants.

FOUNDING CHAIR

Phil Villapiano

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PR Chair

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Holly Schult**
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Barbara Rumsby**
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Bill Denver
Photographer

**Raymond R. Curnew, Jr. &
Linda Sirico**
Auction Co-Chairs

Sheila Olt
Raffle Chair

Casey Pioli
Director of Operations

Erica Bartels
Fund Development Coordinator

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